



# Entrepreneurship Workshop

October 28, 29 and 30 2020 at Spinderihallerne, Vejle

The Entrepreneurship Workshop brings together people with ~ creative business ideas for a three-day workshop and presentation. The goal is to nurture and develop your business idea and give you inspiration to continue.

The workshop is largely dialogue-based, and you work with your own ideas, but you also hear about other people's experiences. Whether you have a running business, or you are an entrepreneur in the making there is something to be gained. You can start looking forward. We sure do!

## PROGRAM – Wednesday 28 of October 2020, 9.00 am to 4.00 pm

Spinderihallerne, Spinderigade 11, 7100 Vejle

- 09.00 Welcome, introduction and ice breaker
- 09.45 Workshop - My outset: Who am I, how far am I, what are my competences, what is my idea and who do I know?
- 10.45 Workshop - Understanding your market and your customers
- 11.45 Network & Lunch
- 12.30 Start-up story - Lucy Read owner of Culture Shift - "This is what I did"
- 13.30 Project documentation
- 14.00 Your business vision: "I want to... by... for..."
- 14.30 Walk and talk - Challenges being an entrepreneur in Denmark.
- 15.00 Introduction to pitching: How to pitch your idea
- 15.15 Envision and visualize your business idea
- 15.30 End of day one



**PROGRAM – Thursday 29 of October 2020, 9.00 am to 3.30 pm**

Spinderihallerne, Spinderigade 11, 7100 Vejle

- 9.00 Welcome and catch up
- 9.30 Introduction to Fab Lab and guided tour in Spinderihallerne
- 10.00 Work with your own business idea in Fab Lab
- 11.45 Network & Lunch
- 12.30 Start-up story – Jill Hawkins owner of The Future Thief - “This is what I did”
- 13.30 Work with your own business idea in Fab Lab
- 15.30 End of day 2

**PROGRAM – Friday 30 of October 2020, 9.00 am to 3.00 pm**

Spinderihallerne, Spinderigade 11, 7100 Vejle

- 09.00 Welcome and catch up
- 09.30 Gameplan: How do I get started and what to prioritise?
- 10.30 Start-up story - Natalka Hansen owner of Naledi Copenhagen - “This is what I did”
- 11.45 Network & Lunch
- 12.30 Pitch preparation
- 13.30 Pitching session
- 14.45 What now? Possibilities in Medstrøm
- 15.00 End of workshop

*Changes may occur.*



**Teacher:**  
Lone F. Toftild  
University of Southern Denmark



**Speaker Monday:** ~  
Natalka Hansen  
[www.naledicopenhagen.com](http://www.naledicopenhagen.com)



**Project Coordinator:**  
Jane Petersen  
University of Southern Denmark



**Speaker Tuesday:**  
Jill Hawkins  
[www.thefuturethief.com](http://www.thefuturethief.com)



**Project Manager:**  
Helene Bak  
Spinderihallerne



**Speaker Wednesday:**  
Lucy Read  
[www.culturechift.dk](http://www.culturechift.dk)

There is a limited number of places, so first come first served.  
Deadline for applications is Wednesday 21st of October.  
Registration: <https://spinderihallerne.nemilmeld.dk/533/>  
If you have any questions, please contact Lone Toftild ([lft@sdu.dk](mailto:lft@sdu.dk)).  
The price for the 3 days is 350 kr. (covering material and catering)